

c1950

# ***CKOM***

1340

## ***SASKATOON***





This PICTURE ALBUM has been presented to you  
with  
Compliments of

BELGIAN DRY CLEANERS,  
DYERS & FURRIERS LTD

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SASKATOON

123-20th STREET, W. & 123-26th AVE. E.

*University of Saskatchewan  
Administration Building.*





# Welcome to CKOM



DORIS MORPHY, *Receptionist-Secretary*

We bid you welcome to CKOM, in person,  
on the telephone, at 1340 on the right side  
of your Radio Dial, and now through the  
ensuing pages of this picture album.



SHIRLEY WILBY, *Night Receptionist, Switchboard Operator.*



# MANAGEMENT



MR. ROBERT HOSIE  
*General Manager*



MR. ROBERT FREELAND  
*Broadcast Manager*





MR. MURRAY (CURLY) DYCK (above)  
*Sales Manager*

MR. BART BROWN (top left)  
*Program Director*

MR. WILLIAM D. (BILL) FORST (lower left)  
*Chief Engineer*

## EXECUTIVE STAFF



# Behind the Scenes



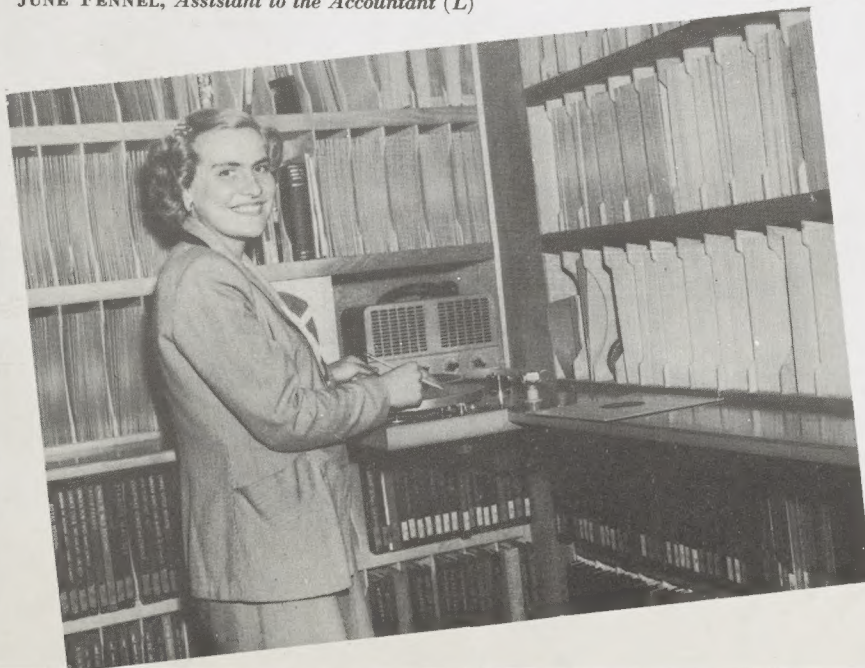
*ALICE BROWN, Traffic Director and Station Accountant (R) and JUNE FENNEL, Assistant to the Accountant (L)*



*BETH McDONALD  
Secretary to the General Manager*



*Continuity Dept. Editor and Writers:  
(L-R) JEAN DOWNEY, PEGGY HART, JANINE LEGARS,  
Editor — TOM HOLUB, and BETTY HOWES.*



*BETTY WILL  
Music Librarian*

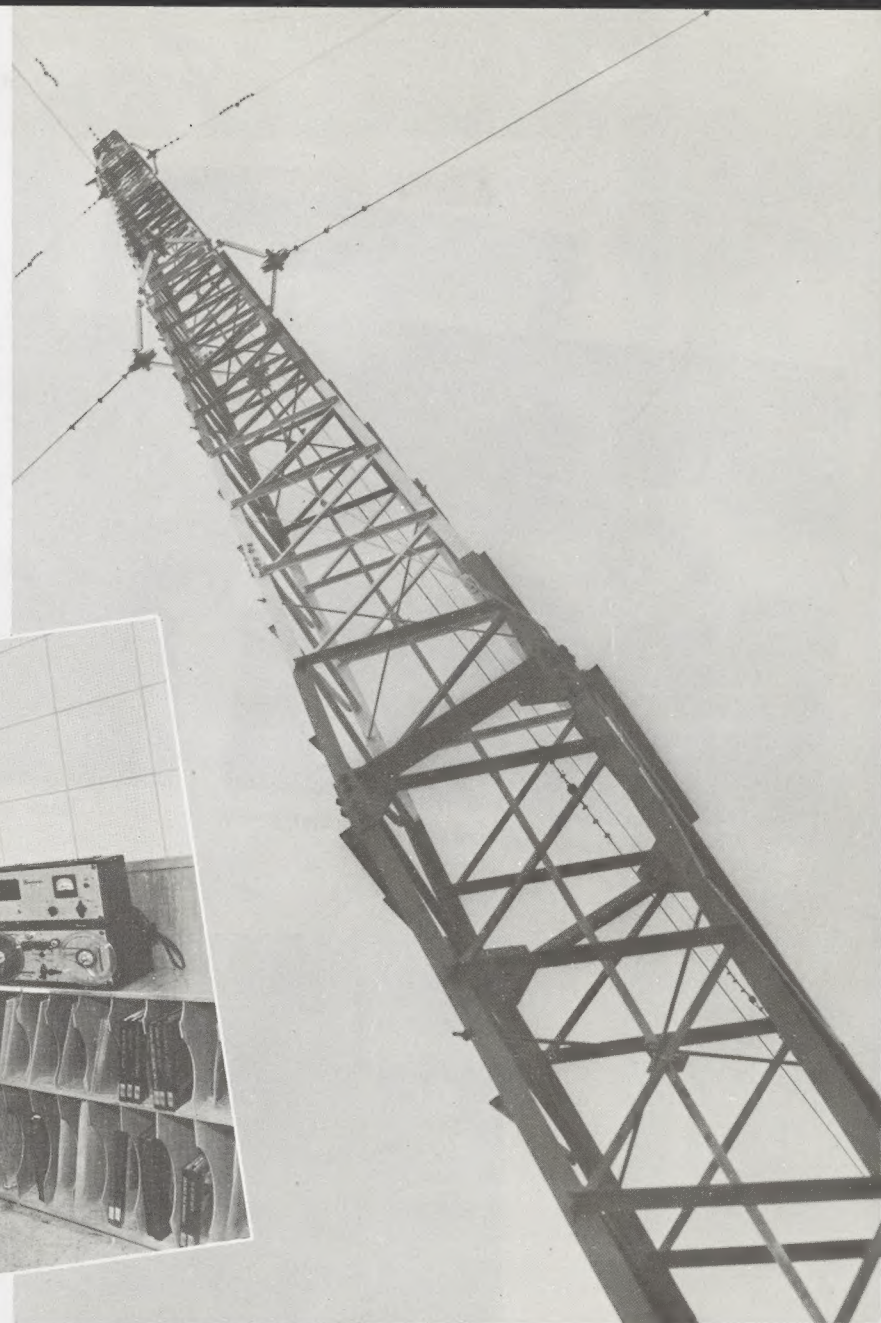
*BILL REID  
Salesman*







*CKOM  
Transmitter Tower*



*CKOM automatic transmitting  
equipment.*

*CKOM studio control panel  
with the recording  
equipment on the right.*

*Technically* SPEAKING



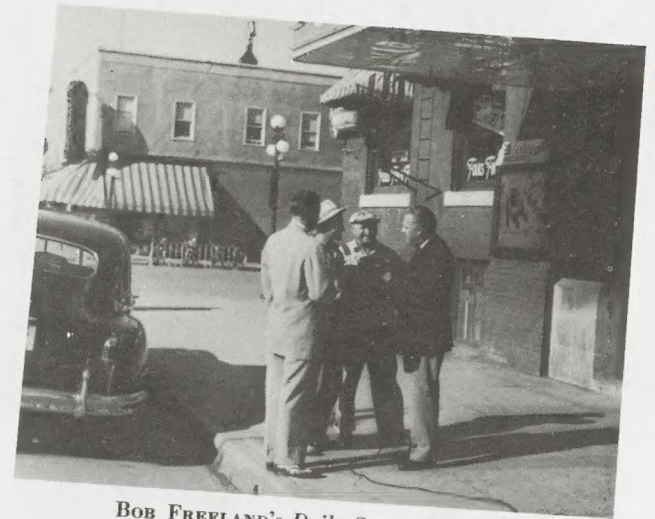
# Personality SHOWS



MARBETH HENRY, Canada's youngest disc jockey, interviewing GENE AUTRY.



BETT & BART, "The Western Roundup"



BOB FREELAND'S Daily Street Broadcast



FRED VICKERY'S, "Scrapbook"

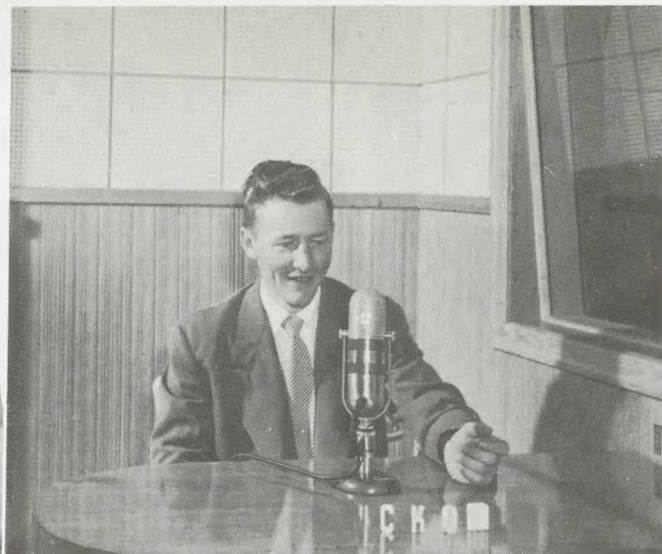


DON KEELER AND BAND at Club 400

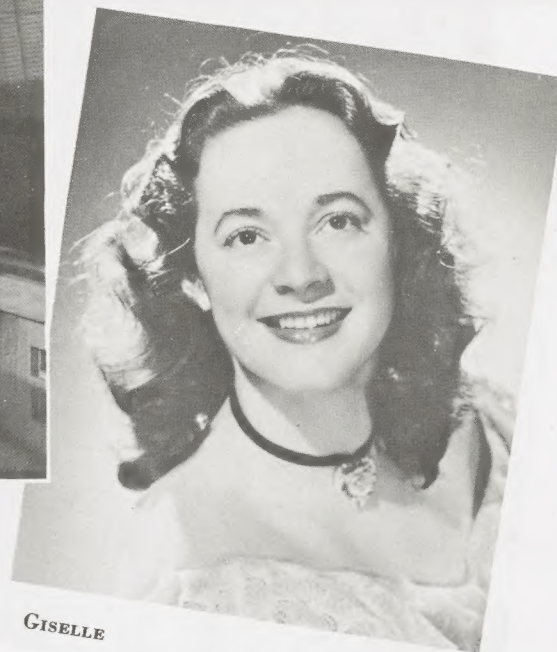




BING CROSBY



JACK (RED) ALIX "Round-Up" & "Community Club"



GISELLE



FRED SEAR & BETTY WILL "Community Quiz"



WALLY STAMBUCK "Spinner Sanctum"

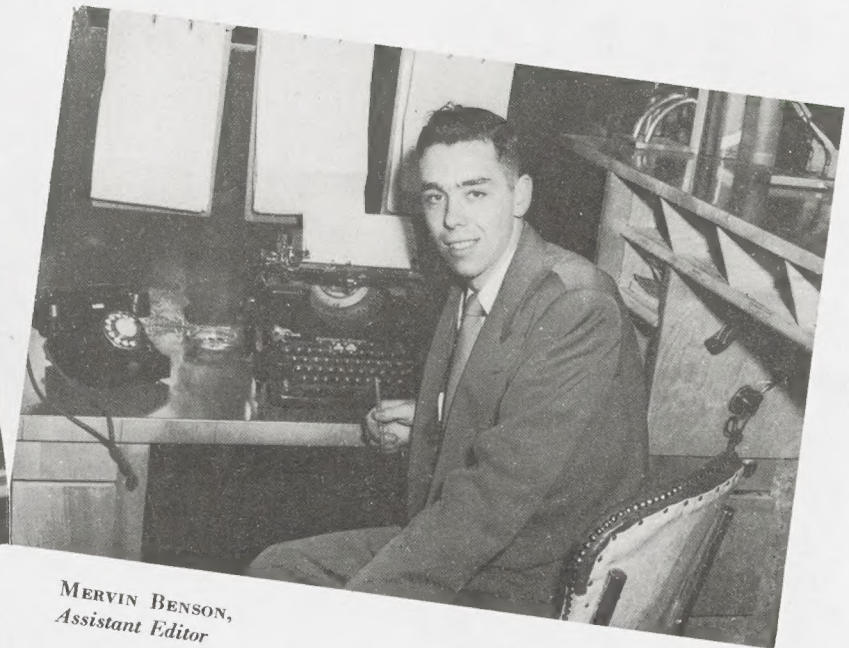
# MUSIC



# NEWS



JOHN McMANUS,  
News Editor — Commentator

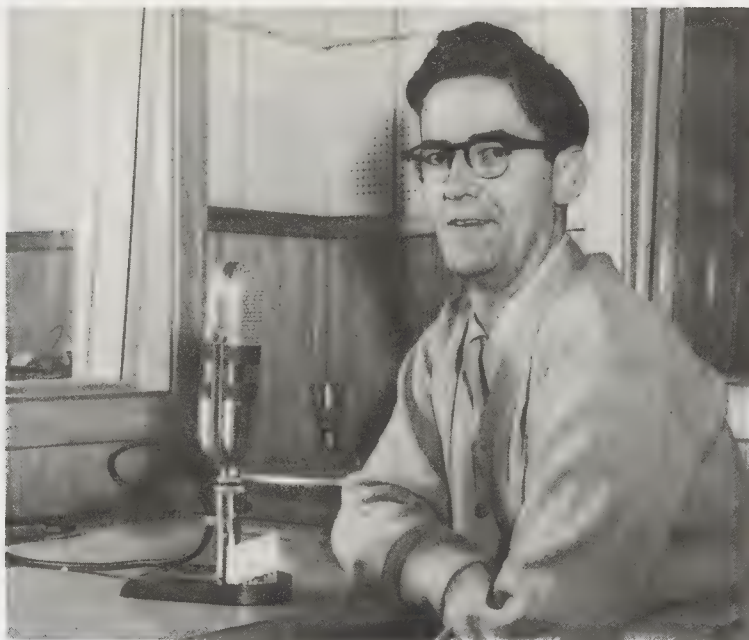


MERVIN BENSON,  
Assistant Editor



JANINE LEGARS, *Women's Commentator* also  
does "Dream with Janine"





*ART HENDERSON, Sportscaster,  
"Sports in Review", "History Book of Sports",  
also conducts "Community Calling Card"*



*JACK DEMPSEY interviewed by  
ART HENDERSON*



*Baseball at Cairns Field*



*QUAKERS vs CALGARY*



# Kiddie Korner



GORDON WALBURN  
*"Children's Playground"*

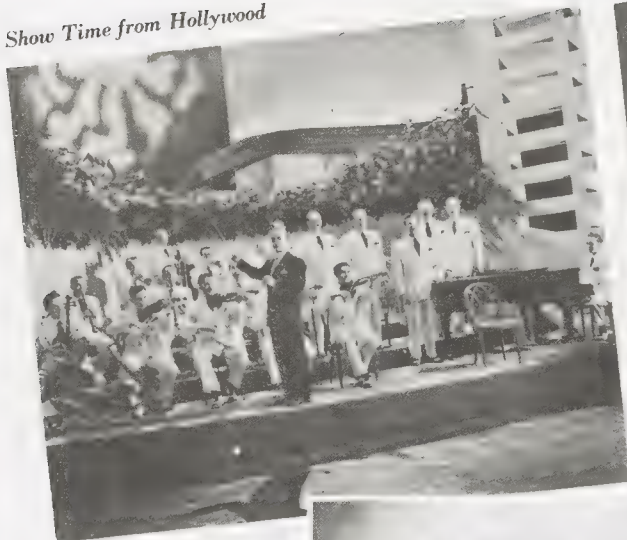
FRED SEAR  
*"Kiddie Karnival"*

JANINE and her story books for children





*Show Time from Hollywood*



*Happy Gang*



*Secrets of Scotland Yard*



*Box 13, ALLAN LADD*



*DAMON RUNYON Theatre*



*ARTHUR GODFREY*



*Roy Rogers Show*

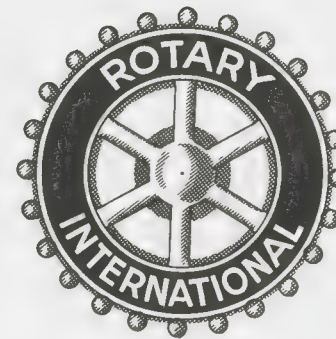
**RECORDED...** *Program Favourites*



# CKOM *the Community Station*



Mayor, J. S. MILLS  
"The Civic Report"



As the Community Station,  
CKOM supports the activities  
of all service clubs, charitable  
organizations and groups acting  
in the community interest.





# Saskatoon...THE HUB



21st St. looking East from CNR Depot.

## SASKATOON

FOUNDED — 1883, Inc. — 1906

POPULATION (1950) ..... 52,000

AREA ..... 8,915 Acres

ALTITUDE ..... 1,580 Ft.

FARM INCOME (50 miles) ..... \$28,000,000

ESTABLISHMENTS — Retail ..... 601

WHOLESALE ..... 182

MANUFACTURING ..... 146



# TRANSPORTATION



*Public highway transport by auto and by bus;  
Interprovince — Greyhound.*

*Interprovince: Saskatchewan Transportation Co.,  
and City Transit System.*



*TCA plane at Saskatoon  
Airport. Air transport by TCA and CPA.*



*Saskatoon depot of CNR.  
Rail transportation by CNR and CPR.*





Farm income within a radius of 50 miles from Saskatoon totaled \$28,000,000 in 1950. It was the impetus for additional millions from the distribution and the manufacture and processing of farm products.

*Saskatchewan's golden fields in the Fall. (left)*

*The nation's breadbasket is nearby. (lower left)*

*Prize livestock judging at the Exhibition. (below)*



*Farming*



# SCHOOLS



*Saskatoon Normal*



*Bedford Collegiate*



*Nutana Collegiate*



*University of Saskatchewan Convocation Hall.*

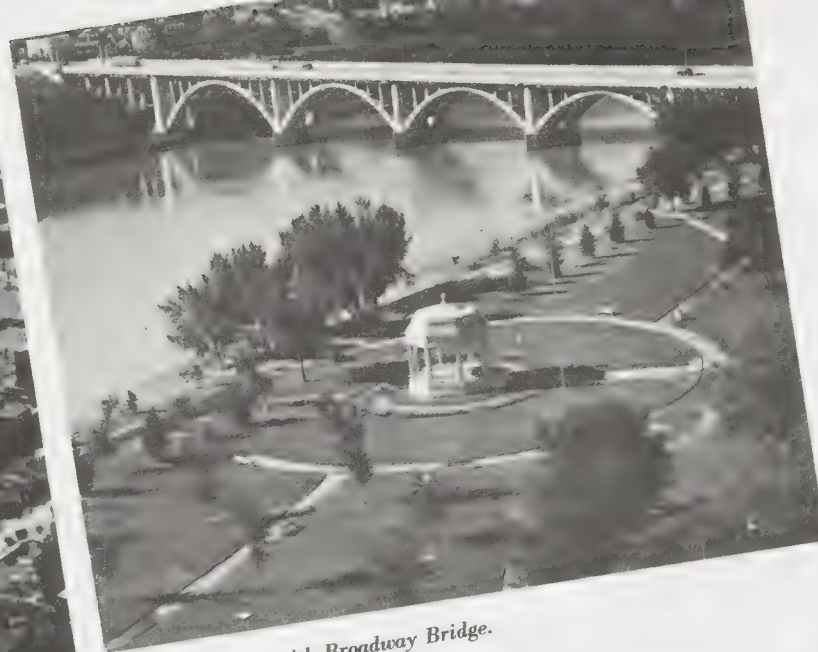


*Institute for the blind.  
Presented and sponsored by Saskatoon Lion's Club.*





*Kinsman Park Development, one of many  
Saskatoon Kinsman projects.*



*Kiwanis Park with Broadway Bridge.*



*Bessborough Hotel with Kiwanis Park foreground.*



*Bessborough Grounds at the CNR Hotel.*

# P A R K S



# CHURCHES



*3rd Ave. United Church*



*Grace United Church*



*St. Josephs*



*Knox Church*





*City Hospital*



*St. Paul's Hospital Nurses Home*



*Saskatoon Sanitorium*



# *Municipal Activities*



*Saskatoon Exhibition Ground*



*Horse racing at the Ex. Grounds*



*Saskatoon Water Works  
Reservoir and Pumping Station*





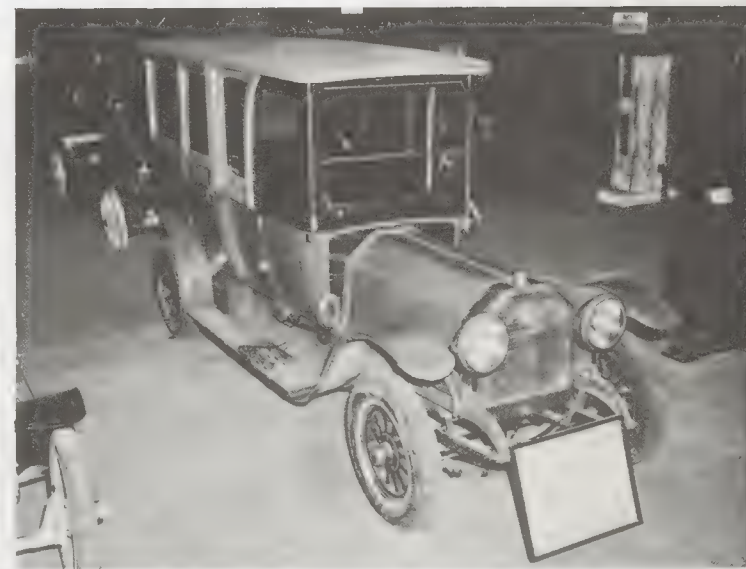
*University Hospital under construction*



*Highway Refineries Ltd. Plant*



*Safeway Store*



*Western Development Museum*

*and* DEVELOPMENTS



# Recreational Facilities



*Saskatoon Arena*



*Saskatoon Golf and Country Club —  
18th Green*

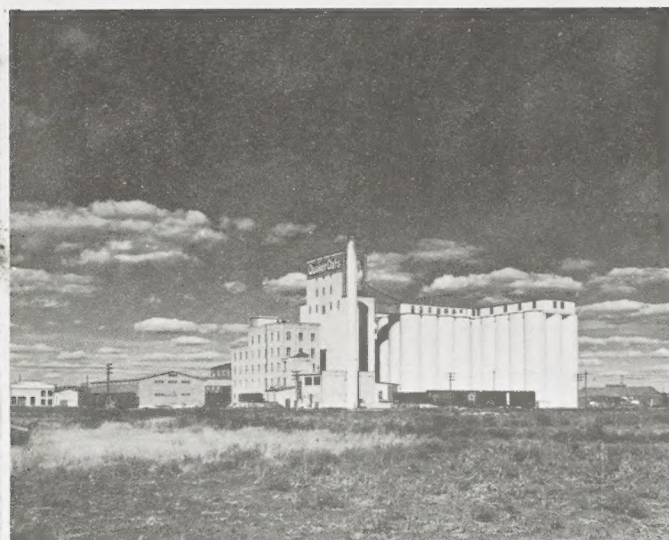


*LAURITZ MERLCHOIR, bags his share of Prairie Chicken.*



*Saskatoon Swimming Pool*

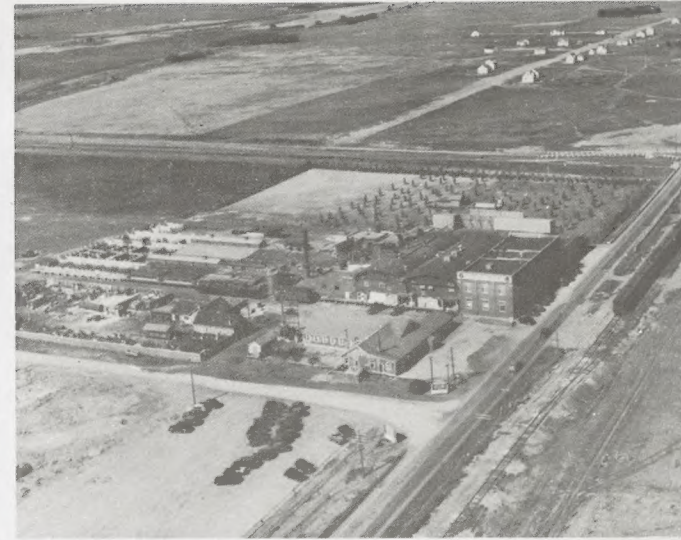




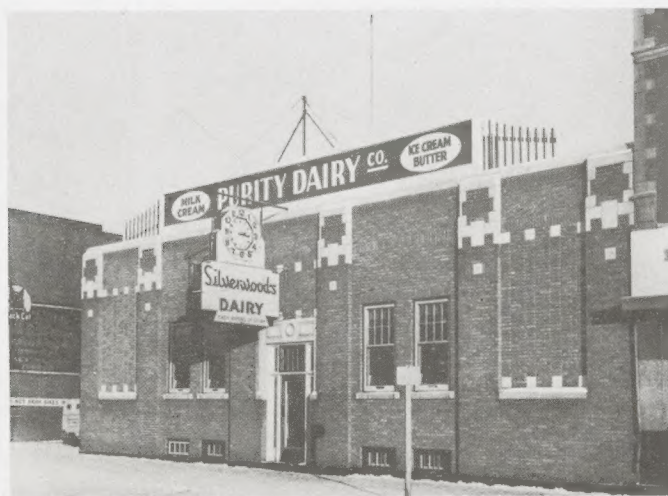
*Quaker Oats Mill*



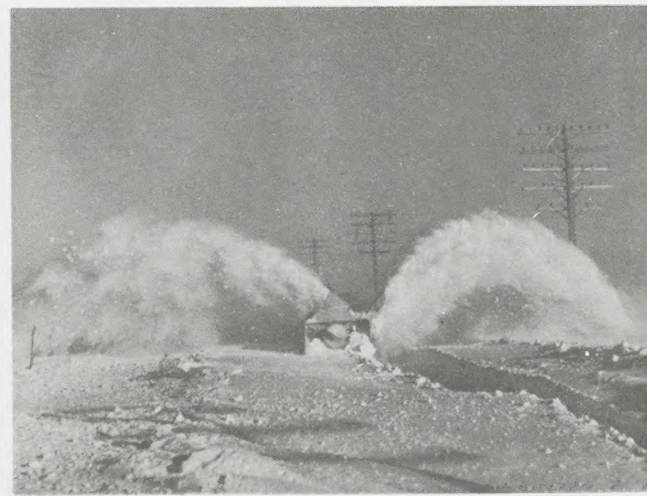
*(R) Co-op Flax  
(L) Robin Hood*



*Intercontinental Packers Ltd.,  
Saskatoon Plant*



*Modern plants process dairy products.*



*Richardson Road Machinery Snow Plow at work.*

# INDUSTRY



# *Area Neighbours...*



*Humboldt*

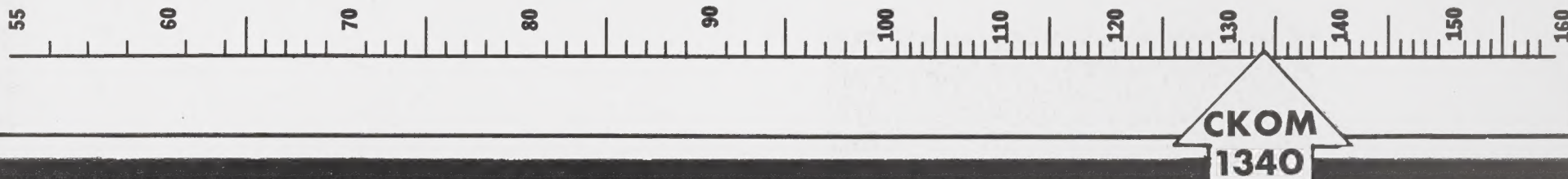


*Biggar*



*Rosthern*





## DAILY HIGHLIGHTS

6:00 a.m. Red Alix	9:30 a.m. That's The Pay-Off	12:15 p.m. News	3:05 p.m. Community Calling Card	5:05 p.m. Stairway To The Stars
7:00 a.m. Bob Freeland	10:00 a.m. News	12:30 p.m. Sport		
7:55 a.m. Sport	10:05 a.m. Coffee Row	1:00 p.m. News	4:00 p.m. News	5:15 p.m. Jimmy Allen
8:00 a.m. News	10:15 a.m. Variety	1:05 p.m. Bett & Bart	4:30 p.m. Janine	5:55 p.m. Town Cryer
8:30 a.m. Fun at Breakfast	11:00 a.m. News	1:30 p.m. Community Club	4:45 p.m. Superman	6:00 p.m. News
9:00 a.m. News	11:15 a.m. Lucky Listening	2:05 p.m. Just You and Me	5:00 p.m. News	6:15 p.m. Dusty Discs
9:05 a.m. Community Quiz	12:00 noon Lunch Club	3:00 p.m. News		

## NIGHTLY FEATURES

### MONDAY

### TUESDAY

### WEDNESDAY

### THURSDAY

### FRIDAY

7:00 p.m. Western Hit Parade  
 7:30 p.m. Mystery Time  
 8:00 p.m. News  
 8:15 p.m. Showtime From Hollywood  
 8:30 p.m. Smiths of Hollywood  
 9:00 p.m. News  
 9:05 p.m. Treasure Chest of Melody  
 10:00 p.m. News  
 10:10 p.m. Little Known Facts in Sport  
 10:15 p.m. Weather  
 10:30 p.m. Scrapbook  
 10:45 p.m. Sons of Pioneers  
 11:00 p.m. News  
 11:05 p.m. Sport  
 11:20 p.m. Spinner Sanctum

Damon Runyan Theatre  
 Mystery Time  
 News  
 Hi-Way Harmonies  
 Parade of Bands  
 News  
 Treasure Chest of Melody  
 News  
 Little Known Facts In Sport  
 Weather  
 Scrapbook  
 Sons of Pioneers  
 News  
 Sport  
 Spinner Sanctum

Hits and Misses  
 Mystery Time  
 News  
 Showtime From Hollywood  
 Parade of Bands  
 News  
 Treasure Chest of Melody  
 News  
 Little Known Facts In Sport  
 Weather  
 Scrapbook  
 Sons of Pioneers  
 News  
 Sport  
 Spinner Sanctum

Hopalong Cassidy  
 Mystery Time  
 News  
 Hi-Way Harmonies  
 Parade of Bands  
 News  
 Treasure Chest of Melody  
 News  
 Little Known Facts In Sport  
 Weather  
 Scrapbook  
 Sons of Pioneers  
 News  
 Sport  
 Spinner Sanctum

Showtime  
 Mystery Time  
 News  
 Showtime From Hollywood  
 Teen Talent  
 News  
 Treasure Chest of Melody  
 News  
 Little Known Facts In Sport  
 Weather  
 Scrapbook  
 Sons of Pioneers  
 News  
 Sport  
 Spinner Sanctum

## WEEK-END LISTENING

### SATURDAY

### SUNDAY

9:00 a.m. News  
 9:05 a.m. Nutana Bandwagon  
 10:00 a.m. News  
 10:05 a.m. Coffee Row  
 10:15 a.m. All-Request Show  
 12:00 noon Lunch Club  
 12:15 p.m. News  
 12:30 p.m. Sport  
 1:05 a.m. Western Hour  
 2:05 p.m. 1340 Club

4:05 p.m. Radio Playground  
 6:15 p.m. Dusty Discs  
 7:00 p.m. Juke Box Jamboree  
 8:00 p.m. News  
 8:15 p.m. Hi-Way Harmonies  
 9:05 p.m. CKOM Barn Dance  
 10:15 p.m. Club 400  
 11:05 p.m. Scoreboard  
 11:20 p.m. Bessborough Hotel  
 11:45 p.m. Spinner Sanctum

7:05 a.m. Sunday Showcase  
 10:00 a.m. News and Weather  
 10:15 a.m. Juvenile Disc Jockey  
 10:30 a.m. Mormon Choir  
 11:05 a.m. Shut-In-Showtime  
 12:15 p.m. News  
 12:30 p.m. Sport  
 1:05 p.m. Waltz Time  
 1:30 p.m. Hit Parade  
 2:05 p.m. Back To Bible Hour

3:05 p.m. Church Programs  
 6:00 p.m. News  
 7:00 p.m. Church Service  
 8:00 p.m. News  
 8:15 p.m. Civic Report  
 8:30 p.m. Guy Lombardo  
 9:30 p.m. Fact and Fancy  
 10:45 p.m. Journey Into Melody  
 11:05 p.m. Sport  
 11:20 p.m. Fellowship Hour

Special Photography: HILLYARD & HUME

Additional Photographic Sources: BOARD OF TRADE, STAR-PHOENIX

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ON THE "RIGHT" SIDE OF THE DIAL